



The Pegasus Film Society would like to ask you to consider becoming a corporate sponsor. As a sponsor, you will provide the means to close the opportunity gap for the teens who have dreams of becoming filmmakers but lack the resources to achieve them.

Your contributions go beyond just providing resources, scholarships, and awards. They serve to give education and confidence to young filmmakers in need to pursue their fervor for this complex and rewarding art form.

We are dedicated to lifting teens with a passion for filmmaking to reach their full potential and achieve success in their lives. Film is one of the most evocative, narrative expressions of the human condition, and therefore is hugely empowering. It validates the student's efforts to understand and convey their personal experiences. [The Pegasus Film Society](#) provides a supportive program to encourage youth culture to explore, reflect, interpret and creatively process the demands of a challenging new world.

Pegasus Film Society is umbrellaed under the Video Association of Dallas, a 501(c)(13) non-profit organization that supports Texas high school filmmakers in the creation of impactful cinematic works through professional mentorship in pre-production, production and post-production, festival opportunities, and publicity. By extending the Dallas film network's reach, we empower these young creators to expose their visions to a wider audience.

The following are a few testimonials from DISD student recipients:

"My awards from the 2016 Pegasus Film Festival have allowed me to invest in the quality of my films by purchasing new equipment. As a cinematographer, having higher grade lighting equipment provided me with opportunities to grow as an artist. My short film was a part of my portfolio that got me into NYU's film program." - Emily Miller.

"Pegasus Film Festival is a gateway to opportunity. Thanks to the event, and the support of Pegasus Film Society as a whole, I was able to see my dream of becoming a filmmaker come to fruition." - Alex Poscente

In addition, we are currently seeking for individuals to join Pegasus Film Society's board of advisors. If you are interested please contact Niloo Jalilvand (aka Ms. J) njalilvand@dallasisd.org 214-597-6288

Below we have included a sponsorship proposal for your review. If you prefer a customized sponsorship package designed to accommodate your brand's marketing agenda, please don't hesitate to contact us.

Once again, we thank you for your generosity and support.

Sincerely yours,

Niloo Jalilvand and the Pegasus Team!



AWARD SPONSORSHIP NAMED BY YOU (\$3000+) [Click Here](#)

This sponsorship is geared towards your personal goal. You can **name the award** after your company, institution or an individual you want to honor.

- **Option to sit on the film festival's Judges panel.**
- **Present the Award at the Festival!**
- Large Logo displayed prominently on Pegasus Film Festival program, on screen credit, on website, on all of our social media sites, and in our promo video.
- 4 VIP Pegasus Film Festival Screening Passes.
- Letter for the IRS acknowledging the amount of your contribution.

PRODUCER SPONSORSHIP (\$2000+) [Click Here](#)

This sponsorship enables the creation of a high quality student film along with a production crew and industry mentors as instructors. In addition, students will have the opportunity to attend both national and international film festivals. Funds are awarded to worthy students in need of financial assistance. You will receive the following:

- **Producer's credit for the film and involvement in production.**
- **Logo included in the film's credit.**
- Logo displayed prominently on Pegasus Film Festival program, on screen credit, on website, on all of our social media sites, and in our promo video.
- Acknowledgment, advertising and press releases by the Pegasus Film Society.
- 4 VIP Pegasus Film Festival Screening Passes
- Letter for the IRS acknowledging the amount of contribution.

FEATURED SPONSORSHIP (\$1000+) [Click Here](#)

This sponsorship is awarded to worthy students in need of financial assistance, to pursue a career in film/video industry. As a Featured Sponsorship donor, you will receive the following:

- Logo displayed on Pegasus Film Festival program, on screen credit, on website, on all of our social media sites, and in our promo video.
- **8 VIP Pegasus Film Festival Screening Passes.**
- Letter for the IRS acknowledging the amount of contribution.

FRIENDSHIP SPONSORSHIP (\$500) [Click Here](#)

This sponsorship underwrites general operating and production costs as related to the festival.

- Logo displayed prominently on Pegasus Film Festival program, on screen credit, on website, on all of our social media sites, and in our promo video.
- **6 VIP Pegasus Film Festival Screening Passes.**
- Letter for the IRS acknowledging the amount of contribution.

On behalf of all the students of the Pegasus Film Society and our fiscal sponsor, the Video Association of Dallas, we thank you in advance for your gift. Your contribution will encourage the storytellers of tomorrow.

To donate in any amount online please [Click Here!](#) Or checks can be made out to Video Association of Dallas/ Pegasus. Mail to: Jim Nugent 4717 Mill Run Rd, Dallas, TX 75244-6526

For any questions please contact us at general@pegasusfilmfestival.com.